

Vista Action Sports, Inc. Reseller FAQs

Why is Vista Action Sports, Inc instituting a Reseller Authorization Program?

With Bell, Giro, C-Preme and Blackburn, the company's brand portfolio are product category leaders and set the standard for innovation and excellence in cycling, snow, action and power-sports. We want to ensure that only the best Dealers that share our high standards are selling Vista Action Sports products. Through this program, we will support your success in presenting, demonstrating and marketing the Vista Action Sports brands and products.

How long will the Authorization application process take?

Anticipate 10-15 minutes to review the Reseller Documents and complete your company profile.

Is the Authorization Portal secure?

Yes, the Authorization Portal and data storage vaults are secured, hardened environments. Technical, physical and administrative safeguards are in place to ensure only those individuals that require access to sensitive information have it.

What information should I have available for the Authorization?

Be prepared to provide the following:

- **Authorization Pass Code**
- **First and Last Name** - Must be owner, officer or authorized company signatory as it will appear as the signatory name on the executed Agreement & applicable Addendums
- Creation of a **Username** for your company that **cannot** be changed
- Creation of a **Password** that **can** be changed
- **Primary Email Address and two additional Email Addresses** to be used for all critical email business communications
- **Primary Company Telephone number** to be used as the search key for inquiries into the validation of your Authorization status (Distributors will use this tool to validate a Dealer's Authorization status)
- **Primary Company Website URL**
- **Company legal name** – correct spelling is important
- **Company DBA(s)** –
- **Primary Company headquarters/corporate/legal address**
- **Resale Certificate, Tax ID or Business License Number** – PDF of the Resale Tax Exemption Certificate; Vista Outdoor Sales/Bell Sports Inc. must be listed as the Seller and the document must be signed (US Only)
- **All Online URLs** – Including marketplaces, Seller names, and Corporate URLs
- **Business contacts** including Owners, Primary Day-to-Day, Purchasing, Accounts Receivable, etc.

How do I begin the Authorization process?

From the Home Page select "Register", select your Registration Type, select your Authorization Type, enter your prompted codes, your specific information and you're on your way.

What are the Registration types?

Bike – Giro and Bell Cycling & Blackburn products

Snow – Giro Snow products

Powersports – Bell Powersports products

What are the Authorization types?

US Direct Dealer - Existing – Dealer who has an Account Number

US Direct Dealer - New – New US Dealer who has a Rep Code from a Sales Director or Rep Firm

Powersports Canada Direct Dealer - New (New Canadian Dealer who has a Rep Code from a Sales Director or Rep Firm)

How do I obtain my Pass Code?

You should have received Registration Instructions from a Rep; if not, Select the correct **Contact Us** on the gray bar at the top of the page and fill out the form, a Rep will be in touch with you.

How do I know what Account Number and State to enter?

Your Vista Action Sports/Bell Powersports “Bill To” Account Number was entered into our database. Enter your “Bill To” Account Number and the corresponding State for access.

Can I save my progress and continue my registration at a later time?

There is a “Save & Continue” button at the end of each page of the Authorization process that saves your information; you can resume once you log back in with your Username and Password.

How do I return to where I left off if I logged out or was logged out of the Portal before completing my Authorization?

- ! [Login](#) on the Home Page using your Username and Password
- ! From the **My Resources** page, [click](#) on the link under **Registration Info** that is not check-marked as complete.

What is a Resale Tax Exemption Certificate?

Resale Certificates are used by businesses, when acquiring property for resale in its present form or as components of other property. States that allow for resale exemptions either accept a state issued resale certificate, or in some cases, a multi-state (multi-jurisdiction) certificate. A business, which is registered for sales and use tax, can use a resale certificate only when the merchandise being purchased is to be resold by the business; this is given to the vendor so that you will not be charged sales tax (US Only).

What is the difference between a Resale Tax Exemption Certificate and a Uniform Sales & Use Exemption Certificate?

A Resale Tax Exemption Certificate is typically issued by a single state whereas the Uniform Sales & Use Exemption Certificate was developed by the Multi-state Tax Commission (MTC) to cover multiple states simultaneously. The MTC has developed a Certificate that 38 States have indicated is acceptable for use as a “blanket” resale certificate and similar purposes. The [Certificate](#) itself contains instructions on its use, lists the States that have indicated to the Commission that a properly filled out form satisfies the requirements for a valid resale certificate, and sets forth specific limitations on its use.

What if I've forgotten my Password and/or Username?

[Forgotten Password](#) - Below the “Already Registered? Login Now” section of the ‘Home Page’, enter your Username and select the “Forgot Password?” link. Your Password will be sent to the primary email address listed in the registration.

OR

From the email that was sent to you upon the start of your registration, select the link for your Password reminder. Your Username was included as part of this email.

OR

Select the 'Contact Us' page link while on the Portal. Next to "Forgot Password?" choose the "Click Here" link.

Forgotten Username - Below the "Already Registered? Login Now" section of the 'Home Page', select the "Forgot Username?" link. On the next screen, you will be prompted to enter the Primary email address that was listed during registration. You will be sent an email that contains your Username.

Why does Vista Action Sports need all this information?

The information assists in qualifying the best possible Dealers to resell Vista Action Sports products. We also compile the information to further our understanding what we, as a manufacturer, need to provide you to most effectively support your success in representing, demonstrating and marketing the Vista Action Sports brands and products.

Does the completion of the Authorization process and submission of our application guarantee approval?

No. All applications and their content will be reviewed by Vista Action Sports for individual approval. You will be notified by e-mail regarding the status of your authorization.

Who needs to sign the Vista Action Sports Reseller Agreement?

The signatory for the e-signature electronic execution of any Vista Action Sports Reseller Agreement must be authorized and have the authority to enter into the Agreement with an e-signature on behalf of their company. Outside of physically selecting the Agreement and Addendum "I Agree", the Unilateral "I Have Read" and the "Submit Registration" buttons, non-signatory personnel are able to enter the requested Profile information.

Can we sell Vista Action Sports products to anyone? Anywhere?

No, the Vista Action Sports Reseller Agreements authorize Direct Dealers to sell Vista Action Sports products only to End-Users in their own Territory.

Why do we need to enter all our Physical locations?

In order for a location to be authorized, the physical location must be entered and approved on the portal. In addition, only authorized Dealer locations will be listed on the Dealer Locator.

Can I print the Agreement before I "Submit Registration?"

Yes, you are able to download and/or print a copy of the unexecuted Agreement and Addendum (if applicable) while reviewing and again, just prior to selecting "Submit Registration".

Why can't I find the Submit Registration option/button?

At the bottom of the **Location & URLs** page you should see a red **Submit Registration** button. If you do not, you may have:

- ! Already submitted your application for authorization. Go to **My Profile** and check your Authorization Status. You will only see the **Submit Registration** button *if* you have an **Incomplete** status

OR

- ! Encountered an error while in the registration process. You will need to restart the process from the Register Page.

How long until I hear back from Vista Action Sports on our Authorization request?

Generally 3-5 business day, typically less.

How do I revise my password?

Login to the Portal with your Username and current Password; click on **Edit Business Profile** under **Dealer Status**, enter your new password in the **Password and Confirm Password** boxes, click **Save & Continue**.

What do I do if I am not receiving notifications or Password reset emails?

First, check your e-mail spam folder. Mark the e-mail as “not spam” and add **contacthelp@vista-actionsports.com** to your trusted list of senders, contacts or address book.

If you still do not see the email, you may need to white-list our address: contacthelp@vista-actionsports.com. Every email provider has different instructions for white-listing. [Click here for instructions regarding how to white-list our email address on most email providers.](#)

How do I get more information?

Complete the form accessible by clicking the “Contact Us” tab or email us in the US at ContactHelp@vista-actionsports.com or in Canada at ContactHelp.canada@vista-actionsports.com